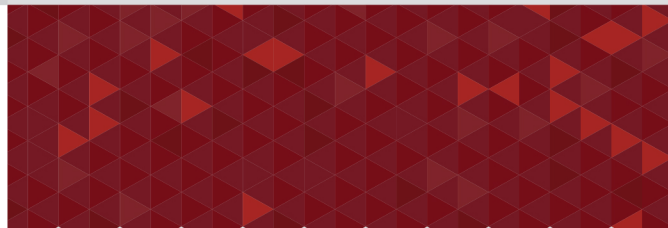




WWW.KETROWA.COM

ABOUT KETROWA

Providing materials and equipment for construction projects is always one of the most important concerns of builders and project managers. The importance of this issue stems from its direct impact on the project schedule, construction cost, and final building value. With the aim of facilitating the process of providing construction goods and taking into account its social responsibility, Ketrowa team has created a comprehensive and online system. In this system, builders will be able to prepare the schedule for the supply of materials and equipment for their construction projects and order the supply of goods based on the plan. These orders are made by comparing various products available in the system. Mass builders are the most important target customers of Ketrowa, and Ketrowa tries to supply and deliver goods on time to the consumer by logical planning for manufacturers and by providing cash and credit purchase model. Also, due to the reception and request for the supply of construction products for foreign markets, the supply of construction products for export markets is another main goal of Ketrowa. Ketrowa plans to transform the traditional and opaque market into a modern, high-speed and accurate market where buyers can get the quality goods they want at the most appropriate price .



MECHANICAL, HEATING
& COOLING FACILITIES

ELECTRICAL
FACILITIES

SANITARY

STRUCTURE

JOINERY &
FINISHING

Products are produced and
supplied in five branches:
Structure, Electrical
Facilities, Mechanical, Heating &
Cooling Facilities, Sanitary, Joinery &
Finishing., combining art and industry.

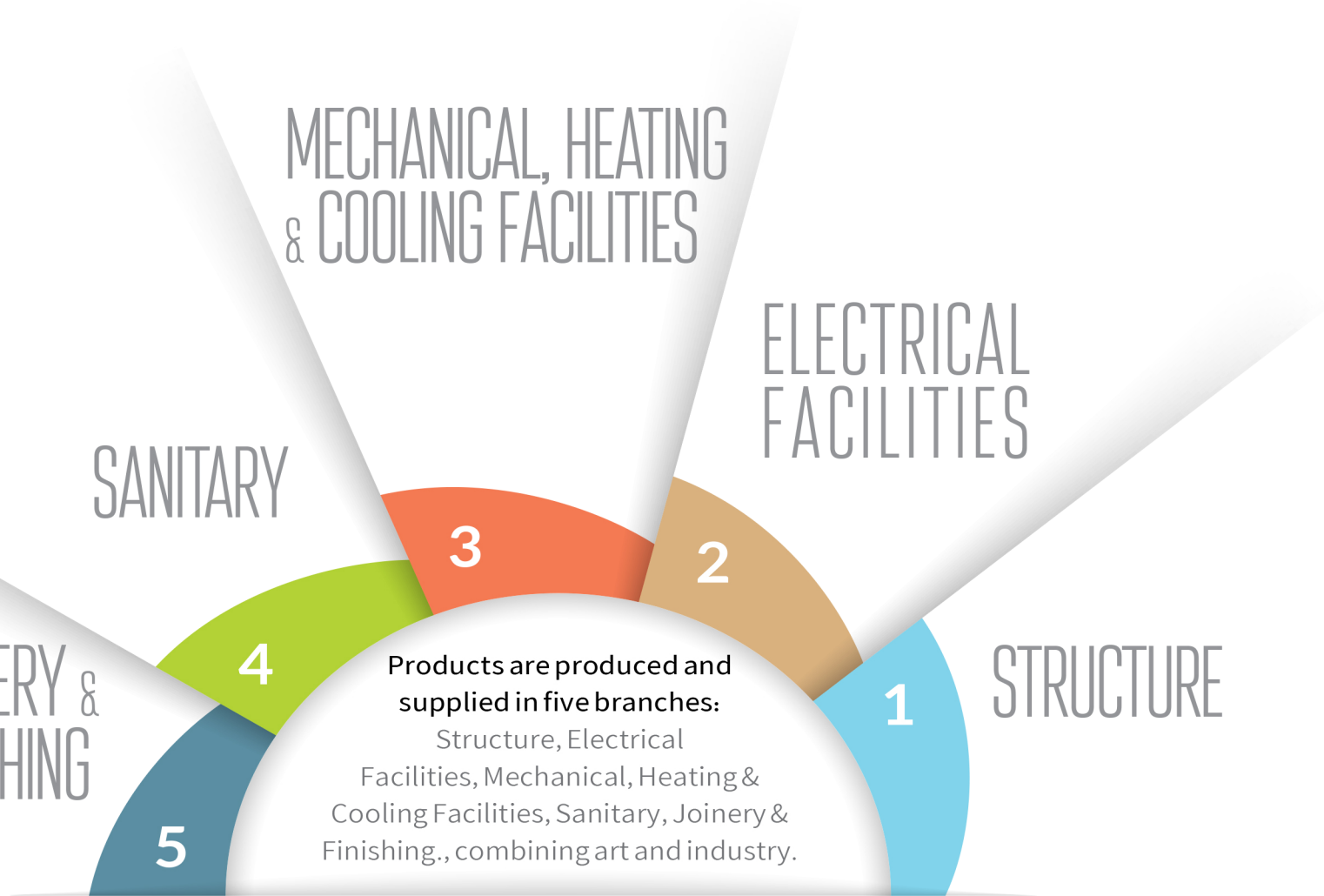
3

2

1

4

5





Rebar





Ribbed Reber

Size:	8	10	12	14	16	18	20	22	25	28	32
Number of Branches per Bundle:	420	270	190	140	107	85	68	55	43	35	27
Weight of Each Branch (Kg):	7.2-7.4	7.2-7.4	10.3-10.7	14-14.6	18.2-19.1	23-24.2	28.6-29.9	34.5-36.1	44.4-46.6	55.7-58.5	72.7-76.4
Bundle Weight (Kg): 2000 ±5%			State: 12 Metre Branch						Standard: A3		





IN KETROWA BUSINESS MODEL, MASS BUILDERS ARE THE MOST IMPORTANT TARGET CUSTOMERS.