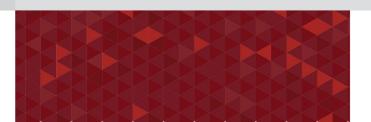


W W W . K E T R O W A . C O M

## ABOUT KETROWA

Providing materials and equipment for construction projects is always one of the most important concerns of builders and project managers. The importance of this issue stems from its direct impact on the project schedule, construction cost, and final building value. With the aim of facilitating the process of providing construction goods and taking into account its social responsibility, Ketrowa team has created a comprehensive and online system. In this system, builders will be able to prepare the schedule for the supply of materials and equipment for their construction projects and order the supply of goods based on the plan. These orders are made by comparing various products available in the system. Mass builders are the most important target customers of Ketrowa, and Ketrowa tries to supply and deliver goods on time to the consumer by logical planning for manufacturers and by providing cash and credit purchase model. Also, due to the reception and request for the supply of construction products for foreign markets, the supply of construction products for export markets is another main goal of Ketrowa. Ketrowa plans to transform the traditional and opaque market into a modern, high-speed and accurate market where buyers can get the quality goods they want at the most appropriate price.



## MECHANICAL, HEATING a COOLING FACILITIES

ELECTRICAL FACILITIES

SANITARY

5

4

3 2

STRUCTURE

JOINERY & FINISHING

Products are produced and supplied in five branches:

Structure, Electrical Facilities, Mechanical, Heating & Cooling Facilities, Sanitary, Joinery & Finishing., combining art and industry.





## **HEBELEX** (Autoclaved Aerated Concrete Block)

| Product Name  | Block dimensions<br>(cm) | Capacity of<br>each pallet<br>(m3) | Number of<br>blocks per<br>cubic meter | The amount of<br>glue required for<br>each square meter (Kg) |
|---|--------------------------|------------------------------------|--|--|
| Ketrowa Block                                       | 60*25*7.5                | 2.70                               | 133.3                                  | 1.5  |
| Ketrowa Block                                       | 60*25*10                 | 2.70                               | 66.7                                   | 2.5  |
| Ketrowa Block (with Tenon & Mortise)                | 60*25*12.5               | 2.70                               | 53.4                                   | 3  |
| Ketrowa Block (with Tenon & Mortise & Place Handle) | 60*25*15                 | 2.70                               | 44.4                                   | 4  |
| Ketrowa Block (with Tenon & Mortise & Place Handle) | 60*25*20                 | 2.52                               | 33.3                                   | 5  |
| Ketrowa Block (with Tenon & Mortise & Place Handle) | 60*25*25                 | 2.70                               | 26.7                                   | 6.5  |
| Ketrowa Block (with Tenon & Mortise & Place Handle) | 60*25*30                 | 2.70                               | 22.2                                   | 7.5  |
| Ketrowa Block                                       | 60*25*17.5               | 2.5725                             | 38                                     | 4.5  |
| Ketrowa Block                                       | 60*30*10                 | 2.556                              | 55.5                                   | 2  |
| Ketrowa Block (with Tenon & Mortise)                | 60*30*12.5               | 2.475                              | 44.44                                  | 2.5  |
| Ketrowa Block (with Tenon & Mortise & Place Handle) | 60*30*15                 | 2.592                              | 37                                     | 3  |
| Ketrowa Block (with Tenon & Mortise & Place Handle) | 60*30*20                 | 2.376                              | 27.7                                   | 4  |



| HEBELEX (Autoclaved Aerated Concrete Block) |              |            |                     |                             |  |  |  |
|---|--------------|------------|---------------------|-----------------------------|--|--|--|
| Product Name                                | Туре         | Size/Kg    | Quantity per pallet | Usage                       |  |  |  |
| Ketrowa Block Glue (Grade 1)                | White Powder | 25         | 56                  | For Installation            |  |  |  |
| Product Name                                | Size (cm)    | Material   | Quantity per pallet |                             |  |  |  |
| Flat Holder                                 | 19*3         | Galvanized | For install         | For installing light blocks |  |  |  |
| Radical Holder                              | 3*28         | Galvanized | For install         | For installing light blocks |  |  |  |
| Disconnected Angle                          | 7*10*29      | Galvanized | For install         | ing light blocks            |  |  |  |
|   |              |            |                     |                             |  |  |  |

- The use of 30 height blocks increases the execution speed, makes the wall more insulated, reduces the consumption of glue by 30% and finally reduces the cost for the consumer.
- Blocks without wooden pallets are packed with strong straps and can be transported by crane and forklift.
- All blocks with a thickness of 12.5 cm and above have a tenon and a mortise.
- Environmentally friendly
- Quick and easy installation sound insulation
- Can be cut with a saw (the ability to create channels and grooves in the wall for the passage of facilities)
- Avoid using unnecessary materials
- Fire resistant
- Increasing building resistance against earthquakes
- Lightness (reduction of structural dead load)
- Reduce costs
- Non-intrusion of animals
- Increasing the life of the building
- Resistant to moisture and freezing
- Easy and fast shipping
- Increasing the interior space of the building

## IN KETROWA BUSINESS MODEL, MASS BUILDERS ARE THE MOST IMPORTANT TARGET CUSTOMERS.

